

University of Pretoria Yearbook 2021

Business plan 700 (ENP 700)

Qualification Postgraduate

Faculty [Faculty of Economic and Management Sciences](#)

Module credits 30.00

NQF Level 08

Programmes [PGDip Entrepreneurship](#)

Prerequisites No prerequisites.

Language of tuition Module is presented in English

Department Business Management

Period of presentation Semester 2

Module content

Idea Generation and Business Start-up

- The Business Plan – preparation, evaluation
- The financial aspects as part of the business plan

Break-even analysis

Financial statements

Budget

- What potential financiers look for in business plan

Business partners

Venture capitalists

Commercial banks

Designing a business model and case towards drafting a complete business plan for both the start-up and financing requirements in Africa.

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